

ZIGGY FRANCIS and her Amazing Adventures

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Series Description

IT'S TIME FOR ZIGGY FRANCIS AND HER AMAZING ADVENTURES! – A musically driven show set around the globe that children ages 4-8 can sing a long with! Featuring the star, Ziggy Francis, a spunky, adventurous, singing exotic cat and her ensemble cast of zany animal friends, who will sing, dance, tell jokes, play games, and have adventures. Ziggy Francis and Her Amazing Adventures will use music and her journeys around the world and within her own neighborhood, experiencing different cultures, to create education in diversity, overcoming obstacles, and learning to try new things and have fun doing it. Each half-hour episode will feature songs, and a new cultural experience connected by a strong narrative that explores diversity for children. Ziggy Francis and Her Amazing Adventures takes place in a vibrant world of city streets, colorful villages and a classroom. So put on your adventure backpacks and come journey along with Ziggy Francis and Her Amazing Adventures!

KEY ATTRIBUTES

- A musical cartoon show connected with a strong early childhood development theme!
- Featuring original, danceable pop, rock, country, musical theater and hip-hop music!
- Viewers will learn essential early childhood development skills, and about diversity, by deeply investigating “new world” and “old world” topics that children face each and every day in their communities.
- Original musical songs and sing along segments in every episode.

Play the Theme Song Concept:

Character Descriptions



Ziggy Francis is a cat that thinks she is a dog. Say What?! Yes! She lives on the streets with a zany pack of street dogs and suffers amnesia due to a bump on the head! YES she even barks! She lives in a world where everyone tries to keep her appearance a secret from her, so she has never seen her own reflection! Ziggy lives with an unsettling feeling that she doesn't belong. She is very clumsy, a little dramatic, spunky, adventurous, loving and yearns to be everyone's friend. She has big amber eyes that are ready to see the world. Ziggy has a best friend Lucy that is a cheerleading mouse! Together they go on adventures, while Ziggy deals with her own self-discovery, in turn she learns new lessons on each new journey.



Lucy

Lucy is a robust, fast talking, cheerleading mouse! She's obsessed with cheese! Obviously! She's everybody's dream best friend, that knows how to light up the room and make everyone laugh. Lucy is energetic, positive and always has great answers to difficult questions. She always looks on the bright side and thinks the world of her best friend Ziggy Francis. She is protective, tough, and smart.

Character Descriptions Cont'd



Junebug

Junebug is Ziggy's adopted mom. A typical "Smother Mother" who was unable to have pups of her own. She is the sweetest dog you'll ever meet, yet has quite a bark and bite if it's needed. She is very loyal and protective. Junebug is a rescuer, and family means the world to her. She is the voice of reason.



Chico

Chico is Ziggy's adopted dad. A no nonsense chihuahua, funky father type, with a big bark and a Napoleon complex. The most loyal dog you'll ever meet. He has a slight chip on his shoulder because he was a "Show Dog" who was abandoned after losing a competition. It made him bitter and cynical. But, underneath it all he has a big heart.



Uncle Lucky

"Uncle Lucky" is an original member of the "pack". He's a dog they met along way. He has no teeth which makes his tongue hang out a little, and for that reason he is constantly thirsty. A bona fide curmudgeon, who has seen it all and knows it all. He's always asleep but, knows exactly what's going on. He likes to give his "two-cents" when needed and can always crack a good joke or two.

Character Descriptions Cont'd



King

King is Ziggy's bodyguard, although she is unaware. He is young, eager and ambitious yet has a wise soul. He is always ready to prove his worth and value as he is the most respected and feared breeds on the planet. King is the youngest of 12 pups, and is the runt of the litter. His parents are part of the pack and are old friends of Uncle Lucky. Uncle Lucky gives him a chance to shine by putting him on a private detail to guard young Ziggy on her adventures. No one else knows that he is her shadow.



Johnson

Johnson is a dread locked commodore and Ziggy's guide (think Yoda). He is the teacher in the classroom when the young animals attend school. He loves teaching about diversity around the globe. He is always popping up on Ziggy's adventures and always leaving Ziggy to wonder how they manage to meet up every time and everywhere she goes. He has all of the answers, in riddles of course! Ziggy takes his advice to heart most of the time yet, sometimes thinks he's a little silly. He is a comedic flare about him that makes you giggle in even the most serious moments. His favorite activity is singing "They say the neon lights are bright on Broadway" as a ballad with choreography. He's a true fan of Barbara Streisand and Broadway.

Character Descriptions Cont'd

The Sweet Tart Gang (Neighborhood Bullies)



Theresa

Theresa is the leader of the Sweet Tarts (Regina George of “Mean Girls”). She’s “popular” but only because people fear her. But, not long after a bit of turmoil and dealing with her own personal demons does she come around and learn to make “friends” with everyone. She has a big heart underneath her tough exterior.



Estelle

Estelle is of mixed race. Her father is Japanese and her mother is African. A Siamese cat. She is the original exotic and beautiful cat in the neighborhood. She is disgusted by Ziggy and thinks that there should only be one exotic cat and it should be her. She is highly educated and fabulous. She is a minion to Theresa and much more of a follower than a leader. Deep down she admires Ziggy for her courage to discover who she truly is.

Character Descriptions Cont'd

The Sweet Tart Gang (Neighborhood Bullies) Cont'd



Gustav

Gustav is a little too old to be hanging around with this group but, doesn't want to give up his youth. He lost his right hind leg at the age of three chasing a "Hungry Man's" tv dinner truck. He managed to open the latch but, couldn't escape the rolling door on the way out. He has known Theresa since they were pups and has been in love with her from the moment she defended him in puppy obedience school, after he had been bullied by a couple of jocks during frisbee training.



Mauricio

Mauricio is an English Bulldog from Spain. He lives in Estelles' building and has the same dog walker. He is forced to participate in the gang action because of the circumstances but, doesn't really want to. He is a very loving dog, but is influenced by the negativity around him. He's a true follower that underneath his tough exterior is a soft hearted beast much like the Lion in the Wizard of Oz, who admires Ziggy for her ability to be a leader.

Episodes Ideas

101. Learning is Cool! (School)

First day of school, everyone! Ziggy Francis goes to her first day of school. Lucy and the Sweet Tart Gang are in attendance. Ziggy doesn't want to go to school, so everyone shows her why Learning is Cool. Cool Desks! Cool Chalkboards! Cool Teacher! Making New Friends! Having a Lunchbox! Learning about new places! With every new day, is a new adventure!

(There is a demo song available for this Episode entitled "Learning is Cool").

102. Ruler of the Queendom! (Ah Bullies)

A Lucy Cheer: They're Mean! We're Strong! We Can Be Who We Are! We Can All Get Along! The Sweet Tart Gang is out to prove to Ziggy she's really a cat and not a dog, they want to get her to see her reflection! Lucy to the rescue when Ziggy is backed into a pond and nearly sees her reflection in the water! As Ziggy feels bullied and begins to lose her confidence, Lucy reminds her she's the ruler of her Queendom with a strong female driven anthem song of empowerment for all!

(There is a demo song available for this Episode entitled "Ruler of the Queendom").

103. Family is What You Make It! (Family)

It's going to be the best family dinner EVER! But before Ziggy meets up with her family she bumps into the Sweet Tart Gang who haven't given up on trying to prove she's a dog and not a cat! Junebug to the rescue when she teaches the lesson to all that it doesn't matter if you're a cat, a dog, a mouse, or a bird, that family is what you make it.

104. All the Finest Cheese! (Food Choices)

Lucy's obsession with cheese is about to get out of control when she discovers a new international cheese shop in the neighborhood! When she sneaks in after hours, and brings Ziggy along for the "fun" we learn about a variety of new people and places through the amazing Fine Cheese Choices Lucy will sing about!

Series Goals

This is a show to empower kids to find their own adventures and discover the diversity within the world. It includes a diverse cast of characters, representing animals as a metaphor for children and the communities around them. It teaches “new world” lessons of inclusion, along with the important standards that help to lay the foundation for a positive life experience through early childhood development. The story is driven through the style of musical theater, because music is a way to tell the story and get the kids up off the couch, dancing and singing along while learning powerful lessons and messages shared in the songs. In the past few years, musicals like Hamilton, are being listened to by families together. Ziggy Francis is a musical cartoon series both parents and kids can enjoy together.



Inspired by the real life Ziggy Francis Werba